



TEEN NEWZ WELCOMES OUR RHI BOARD PRESIDENT BRANDON HOLLEY

Teen Newz was paid a visit by the one and only, Brnadon Holley. As RHI'S Board President today, she helps steer the organization's mission: empowering youth, building community, and supporting local hiring in Red Hook. Teen Newz was excited to learn about Brandon's journey, the work she has done, and was willing to showcase to her what they have learned. Let's take a look!



"I'm not risk-averse. No matter what, I know I'll land on my feet somehow. If I have to sell my house, I'll sell my house. If that means I have to go camping for a while, so be it. There's always a solution. I've been in plenty of situations where I've just tightened my belt, and it's given me a good outlook. There's just nothing to be afraid of."

- Brandon Holley



Brandon Holley is the CFO of Shoptrue, a tech startup in AI ecommerce. Previously she was CEO of Everywear, an e-commerce platform that she started in 2013, which was acquired by Shoptrue.

Teen Newz learned a lot about her character. She's confident, Independent, no matter what obstacle is in her way, she always finds a solution to her problems. She's a goal achiever that deserves more recognition.

She's

One of the most fearless women in the world

She's

Red Hook Initiative's Board of Directors President

She

Can take and handle criticism like a champ





Q& A With Brandon Holley

Interviewed By: Eyanni Fernandez and Sammir Figueroa

Question #1: Where do you see yourself in the next 5 years? - Eyanni Fernandez

Answer: "I still see myself still a part of RHI. My son will be going to college around that time and when that happens, I want to travel all over the world with my husband". - Brandon Holley

Question #2: After going through all of your challenges, what have you learned about life? - Eyanni Fernandez

Answer: "If you put your mind where you want it to be, you can accomplish anything". - Brandon Holley

Question #3: If you can change one thing from your previous situations you have encountered, what would it be? - Sammir Figueroa

Answer: "I'd like to have been more in the moment! Like living in the moment." - Brandon Holley

Question #4: How has your experience been being a CEO of Shoptrude and Everywear? - Sammir Figueroa

Answer: "As a woman, it's having to lead without fear and leading along with other people" - Brandon Holley

Question #5: What makes you one of the fearless women in the world in your own words? - Sammir Figueroa

Answer: "I'm fearless because I live without fear. We shouldn't live in fear. We should live with confidence and not let the fear control us. - Brandon Holley

Question #6: When your day is over, what goes on in your mind? What are your thoughts when concluding your day? - Sammir Figueroa

Answer: "I think positively after a day is over. Especially with what happened with hurricane sandy, I had friends to fall back on". - Brandon Holley