

TASTE^{OF} RED HOOK

A BENEFIT FOR RHI

THURSDAY OCTOBER 5, 2023, 6-9 PM
LIBERTY WAREHOUSE

ABOUT RED HOOK INITIATIVE

Our Mission

Red Hook Initiative believes that social change to overcome systemic inequities begins with empowered youth. In partnership with community adults, we nurture young people to be inspired, resilient and healthy, and to envision themselves as co-creators of their lives, community and society.

What We Do

RHI provides youth development, community building, and community hiring programs rooted in addressing systemic inequities and aims to improve outcomes across health, education, employment, economic mobility, and food access.

The Need

- Median household income is \$16,000; 4 out of every 5 families live in poverty
- 75% of 18-24-year-olds are unemployed
- Over half of residents lack a high school diploma
- Community lacks adequate access to education, transportation, housing, and healthcare



6,500+ residents served each year

40% of staff are from the Red Hook Houses

\$1.5M paid back into the neighborhood through salaries in 2022



ABOUT TASTE OF RED HOOK

Taste of Red Hook, Red Hook Initiative (RHI)'s premier annual event, brings friends, staff, community members, and local businesses under one roof to showcase the best of Brooklyn's restaurant scene, all while benefitting Red Hook Initiative and our mission to create change from within.

Over 600 guests enjoy food and drink featuring 50 local restaurants, bars, bakeries, and distilleries. Each establishment is showcased at its own station, hosted by the owner/chef. In addition, every pillar of RHI's programming is showcased by the staff and participants who lead our work.

All proceeds benefit Red Hook Initiative's work to empower young people and residents to pursue their dreams and grow into independent, contributing community members.

ROOTED IN RED HOOK

The theme of this year's Taste of Red Hook is Rooted in Red Hook. Rooted in Red Hook aims to showcase the lifecycle of RHI participants as we highlight the interconnectivity of our model and programs while playing on the visual ideas of the important environmental work of Red Hook Farms, a project of RHI. We will celebrate RHI participants who have branched out as leaders of the Red Hook community and at large as they use their voices to create change from within. Most importantly, Rooted in Red Hook helps to bring the event to a central idea: where we come from and where we're going. How we get there is up to us all.



Taste of Red Hook hosts are some of RHI's most vital friends. Hosting the event not only means standing with our mission and community, but takes recognition and turns it into representation. Sharing what is important to you- community, education, access to fresh local produce- with your friends, families, and colleagues. Meeting and sharing stories with our team and participants, leaving with a new friend or even running into an old one. Taste of Red Hook is an unforgettable night to only experience to eat well and do good.



TASTE OF RED HOOK HOST LEVELS



ADVOCATE \$2,000

Advocate hosts receive four tickets to Taste of Red Hook. In addition to your tickets, Advocate hosts get two tickets to this year's VIP party to mingle with other hosts, sponsors, and special RHI friends before the big night and walk away with your own Taste of Red Hook merch with some surprises inside!

This level is perfect for friends and family, whether you're having a double date out or have family visiting from out of town. The Advocate level is also a great level to join us at if you have never attended Taste of Red Hook before and are interested in supporting RHI through a meaningful experience.

Advocate hosts receive recognition on all Taste of Red Hook related materials throughout the year.

TASTE OF RED HOOK HOST LEVELS



CONNECT \$3,500

Connect hosts receive six tickets to Taste of Red Hook. In addition to your tickets, Connect hosts get two tickets to this year's VIP party to mingle with other hosts, sponsors, and special RHI friends before the big night and walk away with your own Taste of Red Hook merch with some surprises inside! Connect hosts also have a chance to have a meal with a participant and staff member.

This level is perfect for friends, family, or both. The Connect level leaves even more room for the people who matter to you to join us at Taste of Red Hook. This level is great for both new and returning hosts with larger entourages.

Connect hosts receive recognition on all Taste of Red Hook related materials throughout the year.

TASTE OF RED HOOK HOST LEVELS



MENTOR \$5,000

Mentor hosts receive eight tickets to Taste of Red Hook. In addition to your tickets, Mentor hosts get two tickets to this year's VIP party to mingle with other hosts, sponsors, and special RHI friends before the big night and walk away with your own Taste of Red Hook merch with some surprises inside! Mentor hosts also have a chance to have a meal with a participant and Director of Development, Joseph DeFeo.

This level is perfect for everyone. Whether you bring friends with a common passion around RHI- or friends with a hard time agreeing on what's for dinner! The Mentor level allows leeway to share an evening with people from multiple parts of your life.

Mentor hosts receive recognition on all Taste of Red Hook related materials throughout the year.

TASTE OF RED HOOK HOST LEVELS



EMPOWER \$10,000

Empower hosts receive twelve tickets to Taste of Red Hook. In addition to your tickets, Empower hosts get two tickets to this year's VIP party to mingle with other hosts, sponsors, and special RHI friends before the big night and walk away with your own Taste of Red Hook merch with some surprises inside! Empower hosts also have a chance to have a meal with RHI's new Executive Director Michael Partis.

This our highest level for Taste of Red Hook. Empower hosts have ample tickets to share with everyone in your circle from friends and family to colleagues who have yet to travel over the Brooklyn Bridge.

Empower hosts receive recognition on all Taste of Red Hook related materials throughout the year.

SO, WILL YOU JOIN US AT TASTE OF RED HOOK?



MAKE YOUR COMMITMENT TO HOST TASTE OF RED HOOK

Please consider supporting Taste of Red Hook at the level most meaningful to you. If you would like to support Taste of Red Hook at a higher level but are not sure you will be able to use all of your tickets, we can work with you to make sure tickets to not go to waste. Tickets can be transferable amongst friends, can be donated to other friends who would like to bring more guests, or donated to members of the RHI community.

Red Hook Initiative is a registered non-profit. All donations are tax-deductible, less \$45 per ticket.

For further questions, inquiries, and to secure your host commitment, please contact Naomi Guzman-Bensdon, Sr. Manager of Individual Giving and Special Events, at naomi@rhicenter.org.

Thank you for consideration and see you at this year's Taste of Red Hook: Rooted in Red Hook!