Website Design and Development Consultant

Reports to: Red Hook Hub Project Manager

ABOUT RED HOOK INITIATIVE (RHI)

Red Hook Initiative (RHI) is a community-based nonprofit working to improve the lives of the more than 6,500 residents of Red Hook Houses, Brooklyn's largest public housing complex. RHI believes that the social change to overcome systemic inequities begins with empowered youth, and that change in communities should come from within. In partnership with community adults, we nurture young people in Red Hook to be inspired, resilient, and healthy, and to envision themselves as co-creators of their lives, community, and society.

Youth development, community building, and community hiring are at the core of RHI's approach to strengthen Red Hook's future. Our model gives young people and residents the tools, resources, and opportunities they need to interrupt the systems and barriers that perpetuate historic inequities for the community. Residents lead the way toward a more equitable, hopeful future. Over our 20-year history, RHI's model and dedicated team have been nationally recognized for its innovative, place-based approach to social change.

RHI's programs include:
- Youth Development: RHI engages over 350 adolescents each year, from middle school through young adulthood, endeavoring to interrupt cycles of injustice and to build hope.
- Building Community: Working with Red Hook youth and adults to organize, exercise leadership to drive positive change for the community, and increase social cohesion to build a more resilient neighborhood.
- Investing in Residents: RHI hires locally and invests in residents who will improve their lives and the community in which they live. More than $1.5M was earned in the last year by people from Red Hook.
- Red Hook Farms: A youth-centered urban agriculture and food justice program operating one of Brooklyn's original and largest farms. Red Hook Farms cultivates affordable, fresh produce and provides STEM and nutrition education, leadership development, and employment opportunities for local youth and residents.

RHI creates a culture of excellence with our ten core values as the foundation: community leadership, mutual respect, welcoming space, strengths-based perspective, trust, high expectations, encouragement, inspiration, holistic approach and adaptability.

SUMMARY

Red Hook Initiative is searching for a skilled Web Developer. This role will be responsible for developing and redesigning a key community outreach tool, the Red Hook Hub website (Redhookhub.org). The Web Developer will work closely with the HUB Project Manager to redesign the web application and website, and develop a maintenance and improvement plan as the site grows.

The Red Hook HUB is the portal within Red Hook WIFI where residents share news and resources, particularly around employment and educational opportunities. It collects Red Hook neighborhood information and organizes it for easy dissemination to the community. In 2023, RHI has a goal of redesigning the HUB to increase the engagement from 1500 users to 3000 and to increase the number of posts by individuals, businesses and local organizations.

SCOPE OF WORK

- Analyze user needs to determine technical requirements
- Work closely with HUB Project Manager to prioritize needs, resolve conflicts, develop content criteria, or choose solutions
- Design and build HUB website, using authoring or scripting languages, content creation tools, management tools, and digital media
- Develop test routines and schedules to ensure that test cases mimic external interfaces and address all browser and device types
- Evaluate code to ensure that it is valid, is properly structured, meets industry standards and is compatible with browsers, devices, or operating systems
- Identify problems uncovered by testing or customer feedback and correct problem
- Maintain an understanding of current web technologies and programming practices through continuing education, reading or participation in professional conferences, workshops, or groups
- Additional tasks as the project progresses

REQUIREMENTS/QUALIFICATIONS

- Knowledge of various programming languages (HTML, Javascript, etc.), and ability to use logic and reason to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems
- Ability to analyze needs and the product requirements to create a design, and ability to give full attention to what other people are saying
- Able to analyze information and use logic to address work-related issues and problems
- Reliable, responsible, and dependable in fulfilling obligations and meeting deadlines
- Able to take Initiative to complete responsibilities and address challenges
- A commitment to creating social change

To Apply: Please submit your resume, proposal with fees and two professional references to Maddy@rhicenter.org with "Web Developer" in the subject line.