



Website Design and Development - Work For Hire

Reports to: Red Hook Hub Project Manager

Red Hook Initiative (RHI) is a community center in Red Hook, Brooklyn. RHI believes that social change to overcome systemic inequities begins with empowered youth. In partnership with community adults, we nurture young people in Red Hook to be inspired, resilient, and healthy, and to envision themselves as co-creators of their lives, community and society. We envision a Red Hook where all young people can pursue their dreams and grow into independent adults who contribute to their families and community.

Red Hook Initiative is searching for a skilled Web Developer. This role will be responsible for developing and redesigning a key community outreach tool, the Red Hook Hub website (Redhookhub.org). The Web Developer will work closely with the HUB Project Manager to redesign the web application and website, and develop a maintenance and improvement plan as the site grows.

The Red Hook HUB is the portal within Red Hook WIFI where residents share news and resources, particularly around employment and educational opportunities. It collects Red Hook neighborhood information and organizes it for easy dissemination to the community. In 2023, RHI has a goal of redesigning the HUB to increase the engagement from 1500 users to 3000 and to increase the number of posts by individuals, businesses and local organizations.

Tasks:

- Analyze user needs to determine technical requirements
- Work closely with HUB Project Manager to prioritize needs, resolve conflicts, develop content criteria, or choose solutions
- Design and build HUB website, using authoring or scripting languages, content creation tools, management tools, and digital media
- Develop test routines and schedules to ensure that test cases mimic external interfaces and address all browser and device types

- Evaluate code to ensure that it is valid, is properly structured, meets industry standards and is compatible with browsers, devices, or operating systems
- Identify problems uncovered by testing or customer feedback and correct problem
- Maintain an understanding of current web technologies and programming practices through continuing education, reading or participation in professional conferences, workshops, or groups
- Additional tasks as the project progresses

Qualifications and requirements:

- A Bachelor's degree in a computer-related field or equivalent
- Knowledge of various programming languages, and ability to use logic and reason to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems
- Ability to analyze needs and the product requirements to create a design, and ability to give full attention to what other people are saying

Competencies:

- Attention to Detail - Job requires being careful about detail and thorough in completing tasks
- Analytical Thinking - Job requires analyzing information and using logic to address work-related issues and problems
- Dependability - Job requires being reliable, responsible, and dependable in fulfilling obligations
- Integrity - Job requires being honest and ethical
- Initiative - Job requires a willingness to take on responsibilities and challenges
- A commitment to community strength and equity

To Apply: Please submit your resume, cover letter and salary requirements to Maddy@rhicenter.org with "Web Developer" in the subject line.