

**JOB ANNOUNCEMENT: Farm Education Manager**  
**RED HOOK FARMS**  
**Brooklyn, NY**



**Job Title:** Farm Education Manager  
**Reports to:** Director of Farms  
**Type:** full-time, permanent  
**Hours:** 40 hours/week  
**Schedule:** Tuesdays-Saturdays, April-November; Monday-Friday, December-April  
**Salary:** \$52,000-\$54,000  
**Start date:** immediate

**Red Hook Farms**, a project of Red Hook Initiative, is a youth-centered urban farming and food justice program in Red Hook, Brooklyn. We create opportunities for teens to expand their knowledge base, develop their leadership skills, and positively engage with each other, their community, and the environment. We operate two urban farm sites, and our programs include a teen farm apprenticeship, weekly farm stands, a CSA and Fresh Food Box, afterschool and summer middle school clubs, and a school workshop program. We strive to transform vacant lands into vibrant urban farms, improve access to healthy, affordable produce, and nurture a new generation of green leaders.

**Position Overview:**

The Farm Education Manager oversees all youth-focused educational programming at our two farm sites: the 2.75 acre Columbia Street Farm and the 1.1 acre Wolcott Street Farm. The Ed Manager supervises the Farm Education Assistant as well as 20-25 teen apprentices. With support from the Ed Assistant, the position co-leads a mix of hands-on and virtual workshops for the following programs: Farm-Based Learning (FBL) for school and camp groups, afterschool and summer programming for middle schoolers, and the Youth Farmers Teen Apprenticeship. In addition, the Manager is responsible for maintaining the education-focused beds on the farms, as well as leading ongoing curriculum development, program planning, and evaluation. Regular data entry, email correspondence with participants, teachers, and colleagues, and other weekly admin work are critical responsibilities of this position. Other tasks may include social media posts and educational signage development.

Spring and fall schedule: Tuesdays and Thursdays are for in-person office time and in-person after-school (early evening) work sessions with the youth farmers. Wednesdays are for in-person school workshops, maintaining education beds, and supporting the farm team with various tasks. Fridays are for virtual school workshops and other tasks as needed. Saturdays are for in-person work sessions with the youth farmers; fall Saturdays include supervising youth at farm stand.

Summer schedule: Tuesdays are office/admin hours; Wednesday - Friday are in-person sessions with the youth farmers and middle schoolers. Saturdays are for in-person work sessions with the youth farmers running farm stand.

**Responsibilities:**

- Supervise 1-3 adult staff and 20-25 teen apprentices;
- Build cohesive education team - schedule regular 1:1 supervisory meetings with Education Assistant, provide ongoing feedback and support development of action plans, identify strengths and challenges of team and strategize collaboratively for areas of growth and leadership;
- Ongoing development of program structure - continue to build relationships with local partners, schools and peers to benefit programs;
- Plan and lead in-person and virtual school visits for k-8th graders;
- Plan and lead afterschool and summer programming in collaboration with RHI's middle school program;
- Serve as mentor and session leader for teens and volunteers working on the farm; from June-November, supervise and support running of Saturday farm stand;
- Email, data entry, record-keeping, and other administrative tasks;
- Outreach to schools and regular correspondence with teachers for scheduling, follow up feedback, and surveys;
- Plan and lead spring training for teens, and then weekly curriculum for youth farmers as well as school groups re: best practices in agriculture, foundational topics such as botany and compost, as well as meta topics such as food sovereignty, race and farming, and explorations of identity in the field;
- Engage in a variety of farm tasks alongside the youth, including seeding, planting, composting, weeding, mowing, mulching, harvesting, processing, building, and repair. Maintain education areas on the farms through regular weeding, planting, etc;
- Organize and lead off-site team building trip(s) with youth (TBD);
- Liaise with other programmatic teams at Red Hook Initiative;
- Collaborate with peer organizations around the city for conferences, trips, learning opportunities, advocacy campaigns, and other public events or related activities;
- Support with grant proposals and reporting, site visits from funders, elected officials, peer programs, and others;
- Collaborate on special events on the farms such as fundraisers and community festivals;
- Participate in staff meetings, social media outreach, and program planning.

**Qualifications:**

- 3-4 years experience working with youth in an outdoor setting;
- 2-3 years experience supervising staff;
- Excited to work with children of all ages using environmental education best practices;
- Able to balance being an educator, mentor, and supervisor for youth staff; understanding the unique opportunities and challenges of running educational programs within the context of a production-oriented farm;
- Ability to juggle multiple programs and adapt quickly to needs;

- Ready to work outside, in all types of weather;
- Creative, can take initiative, and implement projects; able to evolve and deepen existing programs while being open to exploring new ideas for programming;
- Able to lead groups of youth and volunteers on farm tasks;
- Commitment to social justice;
- Ability to work collaboratively with those from various racial, ethnic, religious, and socio-economic backgrounds;
- Outgoing, personable, able to effectively engage with youth and community members;
- Able to lift up to 25 pounds;
- Must show proof of COVID-19 vaccination by start date.

**Preferred:**

- Experience in urban farming or vegetable gardening;
- Social media savvy, particularly Instagram and Facebook;
- Knowledge of chicken and/or bee care;
- Graphic design skills;
- Comfortable using Microsoft suite and Google Drive;
- Proficient in verbal Spanish and/or Chinese;
- Has a valid Driver's License and able to drive a cargo/passenger van;
- Familiar with the Red Hook community as well as NYC urban agriculture community.

**To apply:**

Email resume and cover letter in a **single pdf** to [veggies@rhicenter.org](mailto:veggies@rhicenter.org). Please write "Farm Education Manager" in the subject line. Interviews will be scheduled as applications are received as we hope to fill this position as soon as possible. No calls please.