Meet A FEW OF OUR COMMUNITY MEMBERS

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Creating Change From Within

RED HOOK INITIATIVE (RHI) is a community center in Red Hook, Brooklyn, that serves youth from middle school through young adulthood. We believe that social change to overcome systemic inequities begins with empowered youth. In partnership with community adults, we nurture young people to be inspired, resilient and healthy, and to envision themselves as co-creators of their lives, community and society. We approach youth development through a holistic model designed to nurture a young person’s capacity to become a self-sufficient individual. Through this model, we work to break the cycle of poverty that has plagued Red Hook for generations.

I am incredibly proud of the work we accomplished in 2015. Here you will find a story of transformation that happened day by day, person by person and block by block. Thank you for supporting our vision of a Red Hook where youth have every opportunity they deserve.

Jill K. Eisenhard
Founder & Executive Director

In 2015 our programs and community building efforts created over 7,000 POSITIVE POINTS OF IMPACT for Red Hook residents. 400 INDIVIDUALS participated in our long-term programs and services. Our programs provide youth ages 10–24 with educational enrichment, job preparation and leadership opportunities. Our work is built upon a foundation of unwavering support, inspiration and hope that keeps community members coming back.
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Middle School Programs

70 YOUTH SERVED

THROUGH PROGRAMS LIKE
Tutoring and Academic Enrichment
Service Learning and Leadership Projects
Arts and Culture
Health and Wellness
Science and Technology

High School Programs

127 YOUTH SERVED

1,600 PEERS & NEIGHBORS REACHED

THROUGH PROGRAMS LIKE
Peer Health Educators
Youth Researchers and Organizers
Young Inventors
Zine: Red Hook Magazine
Teentrepreneur

LESLIE is a High School Youth Leader who is currently a participant in the Youth Organizing program.

“In my program, I reviewed hundreds of proposals for community projects and learned how to select the three most feasible for Red Hook.”
Young Adult Programs

161 YOUNG ADULTS SERVED

THROUGH PROGRAMS LIKE
Employment Coaching
Professional Development Training
College Institute (pre-college)
College Scholars
High School Equivalency Referral and Support
Subsidized On-the-Job Training Internships

KYEE is currently enrolled in the Young Adult Program.

“I can remember going on field trips in middle school with RHI. And now, with the help of RHI’s College Retention Specialist, I am enrolled in college and majoring in Business Administration.”

55 youth were counseled or educated by teen Peer Counselors

200 youth attended Youth Leader Expos

160 peers & residents were fed by Teen Chefs at RHI events
For more information visit rhicenter.org

85% of RHI youth graduate high school
(Only 46% of Red Hook residents graduate high school)

76% of young adult program graduates are now employed or enrolled in college
(Only 29% of 19-24 year old Red Hook residents are employed or enrolled in college)

100% of RHI alumni attribute some of their success as young adults to their participation with RHI

13 former youth participants were employed in permanent positions at RHI in 2015
Community Building

1,865 RESIDENTS SERVED

THROUGH PROGRAMS LIKE
Red Hook Local Leaders
Ready Red Hook
Participatory Budgeting
Red Hook HUB
Stronger Together
Mold Research with Drexel University & UC Berkeley

INSTITUTIONAL SUPPORTERS

Advocates for Youth
ALLINBKLYN
aptsandlofts.com
Barker Welfare Foundation
Booth Ferris Foundation
Brooklyn Community Foundation
Burberry Foundation
Capital One Services, LLC
Carson Family Charitable Trust
Change Capital Fund
Compass Real Estate
Con Edison
Corcoran Cares
Council Member Carlos Menchaca

Cushman & Wakefield
Deutsche Bank
Edith & Herbert Lehman Foundation
Edward S. Moore Family Foundation
Eileen Fisher
Erie Basin Marine Associates
Forest City Ratner Companies
Goldman Sachs Gives
Harry and Jeanette Weinberg Foundation
Heisman Trophy Trust
Industry City
International School of Brooklyn
J.M. Kaplan Fund
Joseph S. & Diane H. Steinberg Charitable Trust
Julian Price Family Foundation
Kamco Supply Corp

2015 TOTAL EXPENSES:
$3.1M

2015 INCOME:
$1.15M
JULIO is a graduate of the Red Hook Local Leaders and longtime Red Hook resident.

“I noticed the positive changes RHI had on the neighborhood and wanted to be part of the community solution.”

93% of RHI staff were from Red Hook

$1.15 Million was paid directly to Red Hook residents

Koya Leadership Partners
Laura B. Vogler Foundation
Lone Pine Foundation
M & T Charitable Foundation
Mariposa Foundation
Mary J. Hutchins Foundation
May Ellen & Gerald Ritter Foundation
National Grid
New York Business Development Corporation
New York Water Taxi
News Corp
North Star Fund
NYC Center for Economic Opportunity
NYC Department of Youth & Community Development
Robertson Foundation
Rose Badgeley Residuary Trust
Russell Grinnell Memorial Trust
SANBA Partners/King Equity Partners
Santander Bank
Seamless
Signature Bank
Sky Ranch Foundation
Stainman Family Foundation
Stearns Charitable Trust
Stella & Charles Guttman Foundation
TerraCRG
The Greater Cincinnati Foundation
The O’Connell Organization
Union Beer Distributors
van Ameringen Foundation
Walentas Foundation
Williams Capital Group
Woodbury Fund

“...
**Technology**

7,530 COMMUNITY MEMBERS CONNECTED

- **27** Digital Stewards
- **15** Red Hook WIFI indoor/outdoor hotspots

RHI Digital Stewards is a year-long paid training program where participants learn technology skills and media production, then apply their skills to an internship at a tech or media company.

Red Hook WIFI is a community-led effort to close the digital divide, generate economic opportunity, facilitate access to essential services and improve the quality of life in Red Hook via the deployment of a free wireless network.

**2015 INCOME**

- **60%** FOUNDATION
- **22%** INDIVIDUALS
- **11%** DONOR ADVISED
- **10%** GOVERNMENT
- **7%** CORPORATE
- **1%** OTHER

90 cents of every dollar goes directly to programs and services

**2015 TOTAL EXPENSES: $3.1M**
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