



# 500 FUTURES

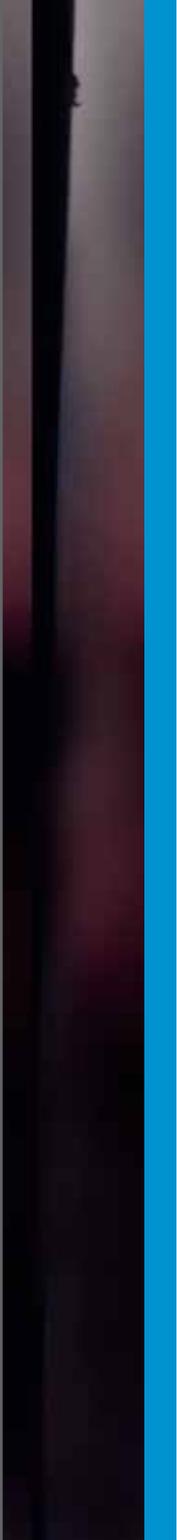
A RED HOOK INITIATIVE CAMPAIGN



# In the Red Hook Houses of Brooklyn:

- 4 out of every 5 families live in poverty
- 75% of 18- to 24-year-olds are unemployed
- 60% don't graduate high school

We know that without a high school diploma  
these young people will likely continue to live  
their lives in poverty.



## We need your help.

With your support, the Red Hook Initiative's **500 FUTURES Campaign** will reach 500 young people ages 10 to 24 each year.

Each and every one of these lives is full of promise.



# 1 FUTURE

SANJI DOWNING

*“RHI has given me a place to feel safe.  
It has given me a second family.”*

**Sanji** has lived her entire life in public housing. When she was 12 she walked through Red Hook Initiative's doors. She joined a leadership and empowerment group for girls and started to learn what was possible for her future. Four years later, she has graduated from our Peer Health Educator program and is now a junior with strong grades who plans to go to college to become a pediatrician. Until then, she will continue to be employed as a Youth Leader at Red Hook Initiative, where she will also prepare herself for college level classes.

**Each year, we are committed to ensuring Sanji  
and other young people like her:**

- **Further their education**
- **Get a good job**
- **Become a leader in their community**

# The Red Hook Initiative is a source of hope.

We are replacing the poverty of opportunity in the Red Hook Houses with the belief that change is possible.

Red Hook Initiative programs:

- Foster affirming relationships and networks.
- Strengthen self-esteem, self-identity and cultural awareness.
- Provide access to services, resources, and enrichment.
- Offer rigorous instruction and academic support.
- Facilitate opportunities to explore leadership within local and global contexts.

The change participants will make for themselves will be very real: a high school diploma or GED, college acceptance, a good job, and a demonstrated commitment to their community.

*Our secret sauce of encouragement and hope  
keeps young people coming back.*



## How much does a better Future cost?

About \$2500 per young person, annually. Over the next 4 years, we have committed to investing \$5M to benefit Red Hook youth.

### Help make it happen.

#### Support a Future

Ensure a youth's annual participation by donating \$2,500.

#### Donate

Contributions of less than \$2,500 cover teaching supplies, exploratory trips, and youth salaries—key ingredients to a successful Future.

#### Fundraise With Us

Mobilize your network by hosting an event, fundraising online, or promoting 500 Futures.

**500**  
FUTURES

LEARN MORE HERE: [WWW.RHICENTER.ORG](http://WWW.RHICENTER.ORG)



RED HOOK INITIATIVE





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CREATING CHANGE FROM WITHIN